

ANNUAL

IMPACT REPORT



2024

INTRODUCTION

'Social Value' is a way of thinking about how scarce resources are allocated and used. It involves looking beyond the price of each individual contract and looking at what the collective benefit to a community is.

The themes which are being used in procurement at Stevenage are:

- ✓ Promote Local Skills and Employment
- ✓ Supporting Growth of Responsible Regional Business
- ✓ Healthier, Safer and more Resilient Communities
- ✓ Decarbonising and safeguarding our world
- ✓ Promoting Social Innovation

As a member of the Co-operative Councils Innovation Network, Stevenage Borough Council is a local authority committed to reforming the way it works through building an equal partnership with local people, based on the values and principles of the International Co-operative Alliance.

We will support the development of a framework and criteria for social value, giving substance to the concept and to ensure better local social and economic outcomes. Social Value can help support Community Wealth Building aims to revive local economies, renew trust in local services and deliver a renaissance of local government by giving businesses and communities a bigger stake in the local economy.

We are committed to ensuring a high standard of ethical trade practices, across commissioning and procurement activities.

We expect suppliers, service providers and contractors to act with integrity and transparency in their dealings and practices, adhering to the laws of the countries where they operate.

Stevenage Borough Council has signed up to the Co-operative Party Charter against Modern Slavery which aims to establish ethical labour sourcing practices in our supply chain and establish robust recruitment processes.

We require all of our contractors to comply fully with the Modern Slavery Act 2015, wherever it applies, with contract termination as a potential sanction for non-compliance. Procurement can be the target of anti-competitive, fraudulent and corrupt activities.

The Council will take steps to minimise the opportunity for these and use clear policy statements and codes of conduct which are easily accessible by members, staff and the public.

This report aims to highlight the work carried out by SBC and partners with regards to Social Value.

COMMUNITY CHEST FUND AWARDS 2023



Covid the Cobra installation

The mural was unveiled in May, and the first plinth put in place January 2024.

£19K

Total pot for CCF 2023



babushed ABC

£1,500



11

Local Stevenage groups supported

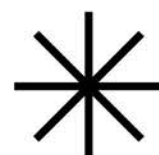
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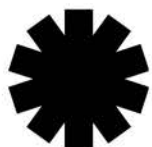
Key partner donations
From Mulalley (£2,500), Wates (£3,000), Reef (£5,000) and Aaron Services (£2,000), Lovell (£1,000), EEM Community Donations (£5,500)



Some of the funds have been used to provide the local community with a much needed Toddler Group.

£1,290





The money has been used towards the Bedwell Rangers project to purchase warm training jackets for children across the club. This fantastic support has helped raise enough money to supply jackets to approx. 200 players. These are fully funded so no child in a squad misses out because their parents are struggling financially so enabling all to proudly wear the clubs kit!



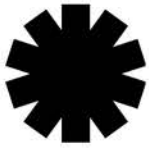
£500



SUPPORTING LOCAL PEOPLE, CLUBS AND ORGANISATIONS IN THE STEVENAGE COMMUNITY.

£1,000





The funding has been vital to provide strength and mobility sessions for seniors, aiming to make them more mobile, improve strength and balance for activities of daily life.

£2,800



everyone
ACTIVE

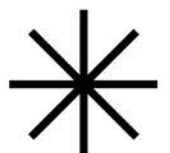


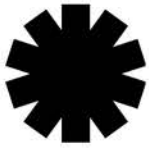
STRONG BUSINESSES BUILD STRONG COMMUNITIES

The subsidised lunch club is enjoyed!



£3,000





£500

“Teddy Bears Picnic in Hampson Park was a wonderful day. Hundreds of people attended and lots of teddies saw the doctor at the Teddy Bear Hospital. I'm pleased to say they all recovered!

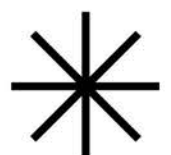
The children also enjoyed a Punch and Judy show and a magician. The face painter did a brilliant job - this is the the only thing we charge for on the day.

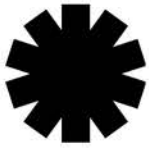
The £500 received from the Community Chest was used as part payment for The Wycombe Pastures Petting Farm. As usual, Ian brought along a wide variety of animals for the children to feed and pet. A pony, two goats, tortoise, rabbits and guinea pigs, chicken, pole cats and also his beautiful dog, Buttons.

The children were very well behaved and respectful of the animals. It was a lovely day in the Sun”.



LOCAL BUSINESS, LOCAL IMPACT





£500

The money was used to purchase much appreciated Christmas gifts



BUSINESS AND COMMUNITY GROW TOGETHER

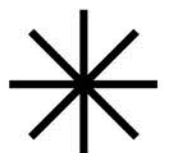


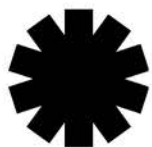
Stevenage Community Trust

£3,500



Grants awards to Walkern Pre School for replacement lighting and multiple £300 heating grants and various hardship requests.





£500



High Viz tops from Stevenage Embroidery purchased with some of the funding, along with a supply of litter pickers and sack carriers from Helping Hands.

A pick outside ASDA and around the outskirts of the town centre, Monkswood Way and London Road. There were a record number of 20 people in total - quite a crowd. We even gained another recruit, and someone from WGC stopped to talk and left, promising that he'd take it up over there!

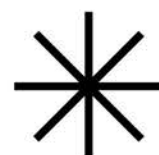


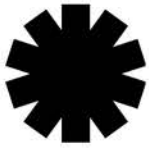
INVEST IN COMMUNITY, INVEST IN SUCCESS

The funding is being used to subsidise training, refurbished cycles, cycle workshop, and information services to the community.



£1,500



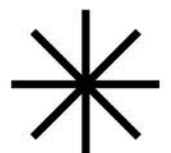


SUPPORTING COMMUNITY IS SMART BUSINESS

**STEVENAGE
REPAIR CAFE**

£1,000

This project offers free repairs - members of the community bring broken or damaged household items that would otherwise go to landfill to be repaired, avoiding going to landfill., with over a 50% success rate. Local, professional businesses, are also recommended and visitors encouraged to watch and learn repair skills for themselves. Following enquiries, we are setting up a tutorial group for basic sewing and carpentry skills. This funding ensures the project can continue for at least 12 months.



COMMUNITY CHEST FUND AWARDS WINNERS 2024



CSCS COURSES 2024 AT NORTH HERTS COLLEGE



7

Courses held

76

Local participants

37

Passed gaining a CSCS Card



APPRENTICESHIP WEEK AT NORTH HERTS COLLEGE – JAN 2024



Along with Stevenage Borough Council Human Resources we attended a successful apprenticeship event at North Herts College (Jan).



The ElectrAssure Training Academy at North Herts College was launched in April



GENERATION STEVENAGE 22 MAY 2024



Our contractor partners, Wilmott Dixon, Morgan Sindall, Mulalley and Wates all attended this event, aimed at showcasing options available in construction, to school children who are thinking about their future careers. A busy, successful event!



NHC STUDENT SHOWCASE AWARDS – NOVEMBER 2024



Stevenage Borough Council was one of the main sponsors.

The evening event highlighted the exceptional student achievements across all curriculum areas.



GG representing SBC joined SS and Kit Davies (Principal of NHC) for the presentation of the Winners of the Construction and Motor vehicle Student awards.



AARON SERVICES

AaronServices 
Part of the Sureserve Group

Local residents were sent this QR code taking them to energy saving tips and ideas.



The team at Aaron Services took part in a walking challenge in July – for every 5,000 daily steps completed a tree was planted!



BREYER GROUP

In April, 13 hampers were donated and distributed to deserving residents



THE HILL GROUP



February - Hill attended the North Herts Apprentice Event



We were grateful to Hill for showing us around the former Iconsite, and look forward to seeing the finished product!



The team raised much welcomed supplies for The Foodshed



LOVELL

LOVELL



May – Lovell's participated in events with ELSA and Lonsdale School



Everyone Active were very excited to show the progress that has been made to the Community Garden allotment, situated at Eliot Road, Chells in Stevenage.

Juanita Prescott, Volunteer Andy Holmes and some very helpful Everyone Active customers have been tackling the weeds and were extremely grateful to the Lovell team who worked very hard to remove some deep rooted trees. Lovell also supplied railway sleepers to create a hard standing for a shed and greenhouse and to create some new borders.



LOVELL



Lovell took a large team to Church Farm to carry out some repairs and maintenance.

Church Farm is a not-for-profit community facility, providing training and work experience for people with learning disabilities and health issues. Working with North Herts College they provide accredited training, placements and internships. They also host educational visits for schools, colleges and groups for local organisations and visitors from all over the world.



Lovell attended Nobel School's Career Fair, meeting enthusiastic students from Years 10 & 12, sharing insights about the diverse opportunities within the construction industry.

'Thank you so much for supporting Nobel at our annual careers fair. The feedback received from students has been extremely positive, with some commenting that they wished they had been able to spend longer visiting each stand. Having this opportunity will be an invaluable experience in helping students to shape their career aspirations' – Christine.



LOVELL



Lovell took part in a Golf Day, Quiz Night & The London To Brighton Bike Ride to raise money for Herts Young Homeless.



raising over £30,000 for the charity.



In January 2024 Lovell supported the Christmas tree fundraising campaign for Isabel Hospice

CHRISTMAS TREE COLLECTION AND RECYCLING

FRI DAY 26TH JANUARY - WEDNESDAY 30TH JANUARY

1. Book Online or by calling 01707 954880 - make a suggested donation and leave tree collection details
2. Leave your tree outside by 9.00am on 6th January 2024
3. Sit back and feel really good about supporting Isabel Hospice while responsibly recycling your Christmas tree.

If you would like to volunteer with leafleting this event to your neighbours or have a van and can help us with collections please email volunteers@isabelhospice.org.uk

Visit isabelhospice.org.uk/treecycle or Scan the QR code for more information

Registered Charity Number: 1344028



LOVELL

Lovell teamed up with

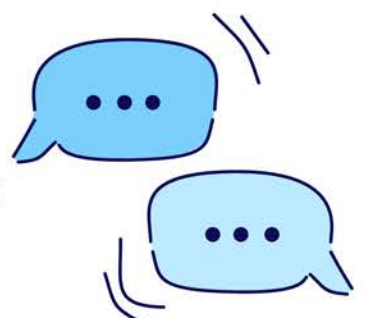


aimed at maximising opportunities for some of the harder to reach groups, and those within the community who face barriers to employment, including ex-offenders.

“The ROTL Programme has given me an opportunity to gain a good work ethic and engage with the community in a social and proactive way. It has also been had a positive impact with my family in that they can see that I am looking forward and turned my life around. It has given me a positive outlook in that a better life can be achieved in a working environment, rather than through criminality. It has also given me skills to be able to use when I am released.

When I started with Lovell, I was nervous in that as the staff knew my background, that I would be treated differently. This has proved not to be the case on the two sites I have worked on and I feel I am treated in the same fair way as anyone else. I have always been treated with respect and feel part of the team.

I would definitely recommend the programme to others. It gives people the opportunity to rehabilitate, turn their life around. It also can potentially give other opportunities through contacts made on site giving them a purpose in life following release” - ROTL Candidate





The MBDA site team completed a volunteering morning with the Stevenage Vineyard food bank in which food donations had been brought in and collected to help those in need. These donations contained a range of different items that were dropped off by the construction manager and social value lead to a local collection point which will then be provided across the community in Stevenage to assist those in difficult circumstances.

Alongside the food donation, the site team with the support of contractors CLG and Harringtons were involved in the planting of flowers on site as part of World Bee Day. The team worked together to make planters through up-cycling old pallets creating vegetable and flower patches to support the bees, as a result helping raise awareness for their essential role in keeping our planet healthy.



Norma from MS continues weekly mentoring at Barnwell School

May – Breakfast at Haven, supplying care and sleeping bags



Local residents were sent this QR code taking them to energy saving tips and ideas.

MORGAN SINDALL



In July, Morgan Sindall participated in a Taster Day with North Herts College, in partnership with BAM, CITB, Willmott Dixon and AVV

Following handover of SPECTRA (UoH) Stevenage works kindly worked with us so that we could re-purpose around £10K of office furniture (desks, pedestals, cupboards, chairs) across charities/start-up companies in Stevenage and a school in Hertfordshire.



Barnwell Year 12 conference in September.



As part of **National Apprenticeship Week**, Amber joined other employers at **North Herts College** in Stevenage Borough Council for their apprenticeship event.

Amber Perrier attended the Generation Stevenage employability event, which was opened by Mayor Myla Arceno.



Stevenage Borough Council

Julian and Russell attended the Stevenage Meet The Buyer Event, which was hosted at Kelworth House Barns. The event was very well attended with several local contractors in attendance who might be useful to us. Russell was invited to speak on the panel about opportunities for local SME's with Mulalley.



MULALLEY



Mulalley Marketplace and Vistry Group Partnership benefits Stevenage Borough Council Community Farm

Mulalley Marketplace welcomed another fantastic partner to our material reuse scheme.

Vistry Group contacted the Mulalley Marketplace to find a new home for 100 packs of new condition Insulation Boards.

The boards were added and circulated on the Mulalley Marketplace and were soon snapped up by Social Enterprise Church Farm, Ardeley and Aldenham Country Park Care Farms who are a not-for-profit farming, food, care and education farm. They aim to enhance the countryside, provide people with special needs opportunities, conserve wildlife and farm ecologically.

Vistry Group and Mulalley split the costs of transporting the 80 packs of insulation boards to ensure there was no cost to the social enterprise. The farm will be using the insulation boards (for several projects including insulating a new School Cabin, some of the animal shelters and will be distributing some packs to other nearby charities.

The donation is worth £75,000 to the well used community farm!!!!

Herts Young Homeless
Big Sleep Out 2024

Mulalley were once again headline sponsor of this years "Herts Young Homeless – Big Sleep Out".

The event this year which was hosted at Oaklands College, see over 50 local businesses and volunteers take part to raise a staggering £42'000 for the Stevenage based charity, with Mulalley and consultant partners Eschelon providing £2500 EACH, in headline sponsorship for the annual event.



MULALLEY



Mulalley were very proud to be headline sponsors of the 2024 SBC fireworks display, hosted at Fairlands Valley Park.

The annual display, which is a free event, was launched by the new Mayor of Stevenage, Jim Brown.

ELSA Get Work Ready Event - June

Mulalley Social Value Officer Amber Perrier joined other volunteer to support an amazing week of Get Work Ready days, across various educational settings for ELSA Next Generation CIC. ELSA hosted 4 different events during the week, with Amber supporting one hosted at the Stevenage Education Centre.

The young people worked together with volunteers, completing business focused, employability workshops and mock interviews.

It was an incredible uplifting week.



Parkway successfully completed their build in May 2024

65

Operatives working on the scheme live within 30 miles of the project - that's 14.3% of the workforce

**Drone Flyover
September 2023**



2

Apprentices through TrAC

3

Apprentices on site with our Electrical Contractor



**Drone Flyover
February 2024**

MCS Active Laptop Appeal



MARRIOTTS

Marriotts School
Jeffrey Way
Stevenage
Herts
SG2 8JT



2 surface pcs and 2 quad mini's have been donated to Marriotts School
Amy Brockford - Operations and Facilities Manager, Marriotts School

"We are delighted that we have managed to support the learning of local children in Stevenage with the technology they need for remote learning" Parkway Construction UK Limited



WATES

Wates

MAY



Stevenage Annual
Careers Day
At Knebworth
Over 500 students
attended



Wates Works

May – Wates Fitness Fortnight – Wellbeing event with Stevenage Council staff

Wates



Held at Knebworth House and Barns with Generation Stevenage funded by Hertfordshire Opportunities Portal (HOP). Thanks to Mena Carlbeck for facilitating such a well organised event.

We had the opportunity to inspire our future generation of youth into wider opportunities in Construction and so much more, especially with the current shortages of multi skilled trades.

Chloe Brown met some of her former secondary school teachers and was able to positively influence current students at The Priory School.

Wates

Meet The Buyer.

JUNE 2024



WATES

The Wates team responded to a request to fix a bench at Hampson Park. The volunteers were very grateful!



At Wates, we already have 2 successful Nobel scholars: Brittany Thomas & James Osborne.

Nobel School Career Fair

JULY 2024

September 2024 - Destinations Conference at Barnwell School 1st event for the schools Sixth Form

"I would just like to express my thanks for your role in our incredible event yesterday afternoon. As many of you know, this was a first time event for our Sixth Form, and I am blown away at the level of engagement witnessed. I am acutely aware that you have voluntarily taken time away from your busy schedules and travelled to a disadvantaged school in Stevenage with a smaller than average Sixth Form. Opportunities like yesterday are not common for our young people, and sadly, by opportunity, I include simply engaging in professional conversation with professional adults from a wide array of backgrounds. Your insight, experience and guidance has been invaluable for our young people. You have given our Sixth Formers an incredible start to their post-16 journey and for this I am incredibly grateful."

— Barnwell School



WATES



The Wates group sponsored an award at the Stevenage Together Awards 2024 in November – a great time was had by all!



Barbetta School
15/11/2024



Barbetta School
15/11/2024

15/November 2024

Wates Award for the Wates
Wates Award for the Wates

Dear Wates and the

I would like to thank you for your support and your contribution to the school. The school is very grateful for your support and your contribution to the school. The school is very grateful for your support and your contribution to the school.

I understand you are also now preparing to work on a project to develop the school outside of the school. I am sure that your contribution to the school will be a great asset to our students and school environment going forward.

Thank you once again and please be assured that your time has and will continue to make a huge difference to our school.

Yours faithfully



The Hub Challenge - We have our huge work experience event called The Hub Challenge happening again 15th-19th July 24 - students from Herts and Beds taking part. Project focus will be on team building, costing, designing and planning and 'New' Community Hub (all fictitious of course) Approx 150 volunteering hours and 40 planning hours involved.

Stevenage schools involved are John Henry Newman and Barclay School.

Generation Stevenage - Attended Generation Stevenage Careers event at Knebworth as a joint venture with Morgan Sindall, Bam Nuttall, CITB and AVV as part of the Construction Cornerstone group. Very successful event and to attend as a group was far more impactful.





CHRISTMAS DONATIONS 2024



Foodshed gratefully received gifts from Mulalley, Wates, Hill and Lovell



A generous donation to Pinetree Court from Lovell's



A generous donation to Pinetree Court from Lovell's



THANK YOU!