

Funding application

Ward: Bandley Hill & Poplars	Councillor Joan Lloyd
Date of application:	21 st August 2011
Name of applicant:	Alex Lang
Name of organisation:	Taste of Stevenage
Address:	14, High Street, Puckeridge, Herts., SG11 1RN
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Application details	
Amount of Funding (if known)	£50 per Councillor.
<p>I would like my local Councillor to consider the following request for funding: Start-up funding for Taste of Stevenage initiative – a Stevenage Food Festival in 2012 - called 'Taste of Stevenage' - a whole week of food and drink events to take place between 8th and 16th September, in different venues around the Town - and to make this an Annual Event. The aims and objectives are as follows:-</p> <ol style="list-style-type: none"> 1) Primarily to raise money for charitable causes – Rotary in 2012, SCT in 2013, Prince's Trust in 2014, others to follow 2) Raise the profile of restaurants etc., in Stevenage 3) Introduce awareness of the new Food Standards Agency, National Food Hygiene Rating Scheme 4) Encourage all outlets with an existing 'Star' rating to 'move-up' a Grade 5) Raise public perception of the range of food/drink availability/outlets within Stevenage and surrounding area 6) Raise awareness of small/local food producers 7) Increase awareness of Farmer's Market events in Stevenage 8) Promote Stevenage as a whole via this Annual event 9) Promote Fairtrade products 10) Involve Ingelheim and Autun (wine and food!) 11) Involve Youth via the existing Rotary Young Chef Competition 12) Involve NHC Catering Students and Schools 13) Provide an Annual Event for the Stevenage community 14) To encourage visitors and their 'spend' into the Town <p>The Event will be Launched to potential Sponsors this September 29th, 6.30pm at the Novotel, and then to the Public sometime shortly after.</p>	
Other funding	
<p>I have requested other funding for this project from: <i>(name other funding bodies and amounts applied for):</i></p> <p>.</p>	

Individual Councillor Decision

Local Community Budget 2011/2012

Councillors:: Joan Lloyd

Wards: Bandle Hill & Poplars

Decision taken	Agreed £50	
Reason for decision	Proposed benefit to Stevenage Community	
Other options considered	N/A	
consultations	Via e mail with Applicant	
Outcome of consultations	Bid Agreed	
Financial implications	<i>Sufficient funds are available from Councillor's Local Community Budget</i>	
Legal implications	None	
Other implications	None	
Declaration of interests	None	
Signed	Joan Lloyd	
Date	1.11.11	
If Call-in is to be waived give reason for urgency		
Waiver of Call-in agreed by		Date:
Officer confirmation	C.Murphy	
Date	01/11/11	
Date of publication	2 November 2011	
Deadline for Call-in	9 November 2011	
Implementation date	Subject to the decision not being Called-in this decision may take affect from: 10 November 2011	