

Council Service:	Town Centre Management
The reasons we use your information	Town Centre Management will use your information to: <ul style="list-style-type: none"> - Keep you up to date with news and events in Stevenage Town Centre - Keep you informed about new town centre initiatives - Keep you informed about your local indoor market, based in the town centre - Enable you to have a better experience in your town centre
Why we are allowed to use your information	As part of direct marketing, personal details can be requested in order to keep you informed. After opting in, you have the right to opt out at any time
Who we can share your information with	Town Centre management will not share your information with any other council departments or third parties. In the instance of new town centre initiatives, we will always ask for your permissions again for any new platforms
How long do we keep your information	In accordance with the Council's retention policy
When computers make any decisions about you	Not applicable.
When your information gets sent to other countries	Not applicable.